## Adult Tobacco Survey 3 Fall 2002 Survey Results

## Kitsap County

First, I have some questions about your health. Would you say that in general your health is	n	= 303
Excellent Very good Good Fair Or poor	28.5% 40.1 21.1 8.5 1.8	(± 5.7%) (± 6.1) (± 5.0) (± 3.4) (± 1.6)
During the past 3 months, on how many days did you stay in bed for more than half the day because of illness or injury?	n	= 302
None One day More than one day	83.6% 5.5 10.8	(± 4.5%) (± 2.9) (± 3.7)
About how long has it been since you last visited a DOCTOR for a routine checkup?		000
Within the past year (1-12 months ago) Within the past two years (1-2 years ago) More than two years ago	80.9% 9.0 9.7	= 302 (± 4.7%) (± 3.4) (± 3.6)
Never  About how long has it been since you last visited a DENTIST for a routine checkup?	0.4	(± 0.5)
	n	= 301
Within the past year (1-12 months ago) Within the past two years (1-2 years ago) More than two years ago Never	73.2% 13.3 13.6 0.0	(± 5.4%) (± 4.1) (± 4.2) (± 0.0)
Next are a few questions about your health care coverage. Do you have any kind of health care coverage, including health insurance, prepaid plans such as an HMO, or government plans such as Medicare?		= 300
Yes No	90.5% 9.5	(± 3.6%) (± 3.6)

Created on 11/25/2003 Page 1 of 17

<sup>\*</sup> Estimates based on sample sizes less than 75 omitted

Among those with health care coverage: What type of health coverage do you use to pay for most of your medical care? Is i coverage through	t	n = 271
Your employer Someone else's employer A plan that you or someone buys on your own Medicare Medicaid or Medical Assistance Other	42.6% 15.9 9.9 17.0 2.1 12.4	(± 6.5%) (± 4.8) (± 3.7) (± 4.6) (± 1.7) (± 4.6)
Are you currently		n = 303
Employed for wages Self-employed Out of work Homemaker Student Retired Or unable to work	54.9% 6.6 4.7 7.5 3.3 20.5 2.5	(± 6.1%) (± 2.9) (± 2.9) (± 3.0) (± 2.6) (± 4.7) (± 1.7)
Now, I would like to ask you some questions about your personal history of tobaccuse. Have you, even once in your life, smoked a cigarette?	;o	n = 302
Yes No	79.4% 20.6	(± 5.3%) (± 5.3)
Among those who ever smoked a cigarette: How old were you when you first tried smoking cigarettes?		n = 238
average	: 16.2	(± 0.6)
Among those who ever smoked a cigarette:  Have you smoked at least 100 cigarettes in your entire life? NOTE: 5 packs=100 cigarettes  Yes No	64.6% 35.4	n = 240 (± 6.6%) (± 6.6)
Among those who ever smoked 100 cigarettes: How old were you when you first started smoking cigarettes fairly regularly?		n = 144
average	: 18.6	(± 0.8)
Among those who ever smoked 100 cigarettes:  Do you now smoke cigarettes every day, some days or not at all?		n = 156
Every day Some days Not at all	28.9% 10.3 60.7	(± 7.9%) (± 5.2) (± 8.5)
Among every day or some day smokers:  On average, about how many cigarettes per day do you smoke? NOTE: 1 PACK = 3	20	n = 57
CIGARETTES		11 - 37

<sup>\*</sup> Estimates based on sample sizes less than 75 omitted

Created on 11/25/2003 Page 2 of 17

average: \*

Current cigarette smoking prevalence:		n = 300
(every day or some day smokers among the whole population)	20.1%	(± 5.0%)
Among every day or some day smokers: What brand of cigarette do you smoke most often?		n = 59
Camel	*	*
Marlboro	*	*
Other	*	*
Among every day or some day smokers:		
Is this brand menthol?		n = 57
Yes	*	*
No	*	*
Among every day or some day smokers:		
Are you currently smoking a brand with lower levels of nicotine or tar?		n = 56
Yes	*	*
No	*	*
This next question asks about smokeless tobacco. Have you ever tried using smokeless tobacco, like chew, dip or snuff? IF NEEDED: Such as Copenhagen,		
Kodiak, Redman or Beechnut		n = 303
Yes No	18.3% 81.7	(± 5.0%) (± 5.0)
Among those who ever used smokeless tobacco:		
On how many of the past 30 days did you use smokeless tobacco products?		n = 50
Zero	*	*
Less than 30	*	*
30 days	•	•
Current smokeless tobacco prevalence:		n = 303
(any use in past 30 days among the whole population)	0.7%	(± 1.0%)
Now I'm going to ask about some other kinds of tobacco products. What about cigar smoking, including large cigars, cigarillos, and little cigars. How many cigars		
have you smoked in your life?		n = 300
None	61.1%	(± 6.2%)
One	5.5	(± 2.7)
2-5 6-20	11.3 10.5	(± 4.1) (± 4.0)
More than 20	11.6	(± 4.2)

Created on 11/25/2003 Page 3 of 17

<sup>\*</sup> Estimates based on sample sizes less than 75 omitted

Among those who ever smoked a cigar: On how many of the past 30 days did you smoke a cigar, even just a puff?		n =	: 108
Zero Less than 30 30 days	89.5% 9.4 1.1		(± 7.0%) (± 6.7) (± 2.2)
Current cigar smoking prevalence:		n =	: 303
(any use in past 30 days among the whole population)	4.2%		(± 2.9%)
Have you ever tried smoking tobacco in a pipe?		n =	302
Yes No	21.4% 78.6		(± 5.3%) (± 5.3)
Among those who ever smoked a pipe: On how many of the past 30 days did you smoke tobacco in a pipe?		n:	= 59
Zero	*		*
Less than 30 30 days	*		*
Current pipe smoking prevalence:		n =	: 303
(any use in past 30 days among the whole population)	0.0%		(± 0.0%)
Have you ever tried smoking bidis (BEEDIES)?		n =	: 303
Yes No	7.9% 92.1		(± 3.3%) (± 3.3)
Current bidi smoking prevalence:		n =	: 303
(any use in past 30 days among the whole population)	1.0%		(± 1.2%)
Have you ever tried smoking clove cigarettes?		n =	: 303
Yes No	15.3% 84.7		(± 4.3%) (± 4.3)
Among those who ever smoked cloves: On how many of the past 30 days did you use clove cigarettes?		n :	= 48
Zero	*		*
Less than 30 30 days	*		*
Current clove cigarette smoking prevalence:		n =	: 303
(any use in past 30 days among the whole population)	0.0%		(± 0.0%)
Current tobacco use prevalence:		n =	: 303
(Currently smokes cigarettes, cigars, pipes, bidis, or cloves OR uses smokeless tobacco among the whole population)	23.5%		(± 5.4%)

<sup>\*</sup> Estimates based on sample sizes less than 75 omitted

Created on 11/25/2003 Page 4 of 17

Among former tobacco users:		n = 96
About how long has it been since you last used tobacco, that is, daily?  Within the past year (0-12 months ago) Within the past 5 years (1-5 years ago) Within the past 15 years (5-15 years ago) Or 15 or more years ago	13.1% 19.2 21.0 44.9	(± 7.6%) (± 8.8) (± 8.8) (± 10.9)
Never used regularly  Among former smokers:  When you last smoked cigarettes regularly, on average, how many cigarettes did	1.8	(± 2.5)
you smoke per day?		n = 89
average:	19.6	(± 3.5)
Among current tobacco users:  About how much do you usually spend on tobacco products every week? IF  NEEDED: On average, in a typical week		n = 64
Less than \$5	*	*
\$5-9 \$10-14	*	*
\$15-24	*	*
\$25-34 \$25-44	*	*
\$35-44 \$45 or more	*	*
Among current tobacco users: In the past month, did you buy tobacco on a Native American reservation?		n = 66
Yes	*	*
No	*	*
Among current and former tobacco users:  These next questions ask about things that might make a person want to quit using tobacco. Do you agree or disagree with the following statement: People close to		n - 450
me are/were upset by my using tobacco. Do you	45.70/	n = 152
Strongly agree Somewhat agree Somewhat disagree	25.8 12.6	(± 8.8%) (± 7.6) (± 5.5)
Or strongly disagree	15.9	(± 6.1)
Among current and former tobacco users:		
Have any of your family or friends ever asked or advised you to quit using tobacco?	)	n = 158
		<del>-</del>

Yes

No

Created on 11/25/2003 Page 5 of 17

(± 8.0%) (± 8.0)

66.2%

33.8

<sup>\*</sup> Estimates based on sample sizes less than 75 omitted

## Among current and former tobacco users who were ever advised to quit by family or friends When was the last time a family member or friend advised you to quit? n = 98Within the past year (1-12 months) 55.8% $(\pm 10.8\%)$ 7.6 Within the past three years (1-3 years) $(\pm 5.6)$ Or 3 or more years ago 36.6 $(\pm 10.4)$ Among current and former tobacco users Have any of the following health care professionals ever advised you to quit using n = 159tobacco... A doctor? Yes 61.2% $(\pm 8.4\%)$ No 38.8 $(\pm 8.4)$ Among current and former tobacco users Have any of the following health care professionals ever advised you to quit using n = 159tobacco... A dentist? Yes 22.6% $(\pm 7.2\%)$ 77.4 No $(\pm 7.2)$ Among current and former tobacco users Have any of the following health care professionals ever advised you to quit using tobacco... A nurse? n = 158Yes 26.7% $(\pm 7.6\%)$ No 73.3 $(\pm 7.6)$ Among current and former tobacco users Have any of the following health care professionals ever advised you to quit using tobacco... Another health care provider? n = 158Yes 9.9% $(\pm 4.9\%)$ Nο 90.1 $(\pm 4.9)$ Among current and former tobacco users who were advised by a health care professional When was the last time a health care professional of any kind advised you to quit n = 96using tobacco? Within the past year (1-12 months) 43.9% $(\pm 10.9\%)$ Within the past three years (1-3 years) 8.2 $(\pm 5.6)$ Or 3 or more years ago 46.5 $(\pm 10.9)$ Never advised to quit by a health care professional 1.4 $(\pm 2.7)$ Among current and former tobacco users who were advised by a health care professional Did the health care professional who advised to quit offer any help, or refer you to a

source of help to guit tobacco use?

Yes

Nο

Created on 11/25/2003 Page 6 of 17

n = 97

39.7%

60.3

 $(\pm 10.8\%)$ 

 $(\pm 10.8)$ 

<sup>\*</sup> Estimates based on sample sizes less than 75 omitted

Among current and former tobacco users			
How many times in your life have you seriously tried to quit using tobacco?	n = 155		
0 1-2 3-5 6 or more	12.8% 52.8 23.8 10.6		(± 5.9%) (± 8.6) (± 7.3) (± 5.0)
Among current tobacco users  During the past year, did you not use tobacco for one day or longer because you were trying to quit?		n :	= 65
Yes No	*		*
Among current and former (quit within in past year) tobacco users who are employed			
Within the past year, has your employer offered any stop-smoking programs or other programs to help employees who want to quit using tobacco?		n :	= 45
Yes	*		*
No	*		*
Among current and former (quit within in past year) tobacco users Within the past year, have you heard about any community programs to help you quit using tobacco, such as classes, support groups or counseling services?		n :	= 75
Yes No	35.1% 64.9		(± 11.5%) (± 11.5)
Among current and former (quit within in past year) tobacco users Within the past year, did you participate in any kind of program, class or group to help you quit using tobacco?		n :	= 75
Yes No	11.2% 88.8		(± 8.9%) (± 8.9)
Among current and former (quit within in past year) tobacco users with health insurance			
Does your health care insurance coverage pay for the cost of any help to quit using tobacco, such as a stop-smoking program or nicotine patches, pills or other medications?		n =	= 62
Yes	*		*
No Don't know/Not sure	*		*
Among current and former (quit within in past year) tobacco users  During the past year, did you use nicotine patches, pills or other medication to help you quit using tobacco?		n:	= 75
Yes	33.2%		(± 12.0%)
No	66.8		(± 12.0%) (± 12.0)

Created on 11/25/2003 Page 7 of 17

<sup>\*</sup> Estimates based on sample sizes less than 75 omitted

Among current and former (quit within in past year) tobacco users  Have you heard about the Washington State "Quit-Line - a telephone support			
service to help people quit using tobacco?		n =	= 73
Yes	*		*
No	*		*
Among current tobacco users Would you like to quit using tobacco?		n =	= 57
Yes	*		*
No	*		*
Among current tobacco users who would like to quit		n -	- 26
Are you seriously considering quitting tobacco use within the next 6 months?	*	11 -	= 36 *
Yes No	*		*
NO			
Among current tobacco users who would like to quit in the next 6 months			
Are you planning to stop within the next 30 days?		n =	= 27
Yes	*		*
No	*		*
Among current tobacco users: Readiness to quit, from the "Stages of Change" model		n =	= 50
Precontemplative	*		*
Contemplative	*		*
Preparation	*		*
Next I have some questions about you. Remember that your responses are confidential. What is your age?		n =	303
18-29	23.0%		(± 5.6%)
30-49	40.9		(± 6.1)
50+	36.1		(± 5.8)
I'm going to ask about your race and ethnicity. You can have more than one answer	r		
Are you White?	•	n =	300
Yes	92.3%		(± 3.4%)
No	7.7		(± 3.4)
I'm going to ask about your race and ethnicity. You can have more than one answer	r.	n =	300
-	2 70/		
Yes No	2.7% 97.3		(± 2.0%) (± 2.0)
			(= =.0)
I'm going to ask about your race and ethnicity. You can have more than one answer Are you Asian or Pacific Islander?	r.	n =	299
Yes	4.1%		(± 2.5%)
No	95.9		(± 2.5)

<sup>\*</sup> Estimates based on sample sizes less than 75 omitted

Created on 11/25/2003 Page 8 of 17

I'm going to ask about your race and ethnicity. You can have more than one answer Are you American Indian or Alaska Native?	' <u>.</u>	n = 300
Yes No	9.6% 90.4	(± 3.9%) (± 3.9)
I'm going to ask about your race and ethnicity. You can have more than one answer Are you Hispanic or Latino?		n = 300
Yes No	4.0% 96.0	(± 2.4%) (± 2.4)
Are you		n = 303
Married Divorced Widowed Separated Never been married Or a member of unmarried couple	60.6% 14.2 4.8 1.2 16.9 2.4	(± 3.9) (± 2.1) (± 0.9)
How many children under the age of 18 live in your household?		n = 303
None 1 2 More than 2	60.2% 19.2 12.2 8.5	(± 5.1)
What is the highest grade or year of school you completed?		n = 301
Some high school or less Grade 12 (high school graduate or GED) College 1-3 years (some college, technical school, community college AA) College graduate (4 years) or beyond college	6.3% 26.6 39.2 27.8	(± 2.9%) (± 5.7) (± 6.0) (± 5.6)
Annual household income from all sources IF NEEDED: Annual household		n = 303
income before taxes. \$20,000 or less \$20,000 to less than \$50,000 \$75,000 or more	17.6% 34.8 47.6	
Gender		n = 303
Male Female	51.4% 48.6	(± 6.2%) (± 6.2)
Now I have some questions about smoking in your home. Which of the following statements best describes the rules about smoking in your home		n = 303
No one is allowed to smoke anywhere inside your home Smoking is allowed at some places or at some times Or smoking is permitted anywhere inside your home	84.0% 8.4 7.6	(± 4.4%) (± 3.2) (± 3.4)

Created on 11/25/2003 Page 9 of 17

<sup>\*</sup> Estimates based on sample sizes less than 75 omitted

How many people, including you, who live in your household currently smoke		
cigarettes, cigars, or pipes?	n = 303	
0	69.0%	(± 5.8%)
1	21.7	(± 5.1)
2	8.4	(± 3.7)
3 or more	0.9	(± 1.3)
On how many of the past 30 days has someone, including you, smoked cigarettes, cigars, or pipes anywhere inside your home?		n = 303
0 days	87.8%	(± 4.1%)
1-29 days	6.4	(± 3.0)
30 days	5.8	(± 2.9)
If it were just up to you, would you let people smoke inside your home?		n = 303
Yes	11.6%	(± 3.9%)
No	88.4	(± 3.9)
Among those who are employed for wages		
Next we are interested in smoking policies at your workplace. How many people are	)	
employed where you work? IF NEEDED: Facilities that share your same street		
address		n = 156
Less than 5	6.9%	(± 4.1%)
Between 5 and 9	8.5	$(\pm 5.3)$
Between 10 and 19	7.5	,
Between 20 and 99	24.8	,
Or 100 or more	52.3	(± 8.7)
Among those who are employed for wages		
When you are at work, do you spend most of your time in an		n = 161
Office	49.1%	(± 8.6%)
Store	6.0	$(\pm 3.8)$
Restaurant	3.0	(± 2.9)
Warehouse or factory	7.0	(± 4.4)
Home Outdoors	1.3 10.3	(± 1.8) (± 5.8)
Car or truck	2.9	(± 3.6) (± 2.5)
Classroom/school	3.8	(± 3.0)
Hospital	3.8	(± 3.3)
Or somewhere else:	12.7	(± 6.5)
Among those who are employed for wages (excluding self-employed)		
The next questions are about secondhand smoke in your work place. Does your		
workplace have official rules that restrict smoking in any way?		n = 160
Yes	87.1%	(± 5.8%)
No	12.9	(± 5.8)

Created on 11/25/2003 Page 10 of 17

<sup>\*</sup> Estimates based on sample sizes less than 75 omitted

Among those who are employed for wages (excluding self-employed) Is smoking allowed in any of the following areas at your workplace Some or all indoor work areas?		n = 160
Yes No	6.1% 93.9	(± 4.0%) (± 4.0)
Among those who are employed for wages (excluding self-employed) Is smoking allowed in any of the following areas at your workplace Employee lunchrooms or lounges?		n = 160
Yes No	2.8% 97.2	(± 2.6%) (± 2.6)
Among those who are employed for wages (excluding self-employed) Is smoking allowed in any of the following areas at your workplace A designated indoor smoking area?		n = 158
Yes No	7.7% 92.3	,
Among those who are employed for wages (excluding self-employed) In a typical week, how many hours would you say that you are in a room or car with secondhand smoke while you are working?		n = 158
Less than one hour 1-10 hours More than 10 hours	88.7% 7.8 3.5	(± 5.1)
The next questions are about secondhand smoke. Secondhand smoke is smoke from someone else's cigarette, cigar or pipe. In general, would you say that breathing secondhand smoke is		n = 300
Not at all annoying to you A little bit annoying to you Somewhat annoying to you Or very annoying to you	8.0% 13.2 19.2 59.6	(± 5.2)
Would you say that breathing secondhand smoke is		n = 291
Not at all harmful A little bit harmful Somewhat harmful Or very harmful	2.8% 8.3 22.8 66.2	(± 2.2%) (± 3.6) (± 5.5) (± 6.2)
Do you agree or disagree with the following statement: All people should be protected from secondhand smoke. Do you		n = 292
Strongly agree Somewhat agree Somewhat disagree Or strongly disagree	58.5% 27.9 8.1 5.6	

Created on 11/25/2003 Page 11 of 17

<sup>\*</sup> Estimates based on sample sizes less than 75 omitted

What about this statement: ALL CHILDREN should be protected from secondhand smoke. Do you	ı	n = 299
Strongly agree Somewhat agree Somewhat disagree Or strongly disagree	87.2% 6.9 3.7 2.2	(± 4.2%) (± 3.2) (± 2.3) (± 1.9)
Do you think that smoking should be completely banned in restaurants?	1	n = 302
Yes No Don't know/Not sure	67.6% 27.3 5.2	(± 5.9%) (± 5.6) (± 2.7)
If there were a total ban on smoking in restaurants, do you think you would eat out more often, less often, or would it make no difference?	i	n = 298
More often Less often Make no difference	17.8% 4.7 77.5	,
Do you think that smoking should be completely banned in bars and lounges?	ı	n = 299
Yes No Don't know/Not sure	31.3% 59.5 9.2	` ,
If there were a total ban on smoking in bars, do you think you would go out more often, less often, or would it make no difference?	ı	n = 295
More often Less often Make no difference	15.3% 10.4 74.4	,
Do you think that smoking should be completely banned in bowling alleys?	1	n = 298
Yes No Don't know/Not sure	53.3% 32.6 14.1	(± 6.3%) (± 5.9) (± 4.2)
If there were a total ban on smoking in bowling alleys, do you think you would go to bowling alleys more often, less often, or would it make no difference?	ı	n = 297
More often Less often Make no difference	24.6% 3.1 72.3	(± 5.6%) (± 2.3) (± 5.8)

Created on 11/25/2003 Page 12 of 17

<sup>\*</sup> Estimates based on sample sizes less than 75 omitted

The next questions ask for your opinion about things that happen in your community. Do you agree or disagree with this statement: Laws banning possession of tobacco products by minors (children under 18) have been enforced.		= 303
Do you Strongly agree	22.5%	
Strongly agree Somewhat agree	31.4	(± 5.1%) (± 5.8)
Somewhat disagree	17.7	` ,
Or strongly disagree	16.1	` ,
Don't know/Not sure	12.2	(± 4.0)
Do you agree or disagree with the following statement: Local law enforcement officials should place a high priority on enforcing laws that ban the possession of tobacco products by minors (children under 18). Do you	n	= 296
Strongly agree	48.6%	(± 6.3%)
Somewhat agree	32.7	(± 6.0)
Somewhat disagree	12.0	(± 3.9)
Or strongly disagree	6.7	(± 2.9)
Generally speaking, how often do you see young people those under age 18		
smoking in your community? Would you say	n	= 293
Daily or almost daily	41.3%	(± 6.3%)
Couple of times per week 2-4 times per month	29.5 14.7	(± 5.7) (± 4.5)
Once a month or less	8.7	$(\pm 3.4)$
Or never	5.7	(± 2.7)
During the past year, did you, yourself, ever buy or give someone under the age of 18 tobacco products?	n	= 303
Yes	0.6%	(± 0.9%)
No	99.4	$(\pm 0.9)$
Here is another statement: The city or town where I live has enough rules and laws to protect nonsmokers, including children, from secondhand smoke. Do you		
	n	= 303
Strongly agree	27.0%	(± 5.5%)
Somewhat agree Somewhat disagree	32.1 13.0	(± 5.8) (± 4.1)
Or strongly disagree	15.0	(± 4.7)
Don't know/Not sure	13.0	$(\pm 4.0)$
The city or town where I live should establish as many strong rules and laws as possible to protect nonsmokers, including children, from secondhand smoke. Do		
you		= 292
Strongly agree Somewhat agree	53.6% 24.6	(± 6.3%) (± 5.3)
Somewhat disagree	12.9	(± 5.5) (± 4.2)
Or strongly disagree	8.9	(± 3.5)

<sup>\*</sup> Estimates based on sample sizes less than 75 omitted

Page 13 of 17 Created on 11/25/2003

Here is another statement: School officials should make sure that ALL children receive anti-tobacco education. Do you		n = 301
Strongly agree Somewhat agree Somewhat disagree Or strongly disagree	85.1% 10.5 2.1 2.3	(± 4.4%) (± 3.8) (± 1.7) (± 1.8)
Schools will be more effective in educating youth overall if they agressively prevent youth from starting to use tobacco. Do you		n = 294
Strongly agree Somewhat agree Somewhat disagree Or strongly disagree	64.9% 17.4 11.1 6.6	(± 6.0%) (± 4.6) (± 4.3) (± 3.0)
Have you seen or heard about any efforts or activities in your community or in schools to help reduce tobacco use among youth? IF NEEDED: This could include as part of your job		n = 281
Yes No	38.1% 61.9	(± 6.2%) (± 6.2)
Among those who have seen or heard of activities  Have you participated in any efforts or activities in your community or in schools to help reduce tobacco use among youth? IF NEEDED: This could include as part of your job.		n = 106
Yes No	16.6% 83.4	(± 7.7%) (± 7.7)
Among those who have seen or heard of activities  Some communities have organizations that specifically work on tobacco prevention activities. To your knowledge, has there been a local anti-tobacco or anti-smoking organization working in your community over the past few years?		10-
Yes No Don't know/Not sure	23.9% 45.9 30.2	n = 107 (± 8.6%) (± 10.4) (± 9.6)
The next questions ask for your opinion on some statements about the harm from tobacco use. Please tell me if you agree with this statement: A pregnant woman could hurt her baby if she smokes. Do you		n = 293
Strongly agree Somewhat agree Somewhat disagree Or strongly disagree	87.5% 8.7 3.2 0.6	(± 4.0%) (± 3.4) (± 2.3) (± 0.9)

Created on 11/25/2003 Page 14 of 17

<sup>\*</sup> Estimates based on sample sizes less than 75 omitted

Here is another statement: It is safe to smoke for a year or two, as long as you quit		
after that. Do you		n = 302
Strongly agree Somewhat agree Somewhat disagree Or strongly disagree Don't know/Not sure	6.1% 10.3 15.5 65.6 2.5	(± 2.9%) (± 3.7) (± 4.4) (± 5.9) (± 1.9)
There are so many things that cause cancer, tobacco use is not going to make any difference. Do you		n = 292
Strongly agree Somewhat agree Somewhat disagree Or strongly disagree	6.8% 6.1 6.4 80.7	(± 3.2%) (± 3.0) (± 3.0) (± 5.0)
Some organizations are conducting campaigns to convince youth not to start using tobacco, and motivate adults to quit. During the past 30 days, how often have you seen commercials on TV about the dangers of tobacco use or about not smoking?		n = 290
Every day	23.5%	(± 5.4%)
Couple times per week	22.9	$(\pm 5.770)$ $(\pm 5.2)$
Once per week	6.5	(± 3.0)
Couple times per month	12.7	(± 4.8)
Maybe once Never	8.6 25.8	(± 3.7) (± 5.4)
Among current tobacco users who saw anti-tobacco TV ads  Did the ads change your thinking about tobacco use to make you more in favor of quitting tobacco use, less in favor of quitting tobacco use, or did your thinking about tobacco use stay the same?		n = 51
-	*	*
More in favor Less in favor	*	*
Stayed the same	*	*
During the past 30 days, how often have you heard commercials on the radio about		
the dangers of tobacco use or about not smoking?		n = 289
Every day	7.7%	(± 3.3%)
Couple times per week	11.4	(± 4.1)
Once per week	3.3	(± 2.1)
Couple times per month	6.3	(± 3.0)
Maybe once	7.9	(± 3.6)
Never	63.4	(± 6.1)

Created on 11/25/2003 Page 15 of 17

<sup>\*</sup> Estimates based on sample sizes less than 75 omitted

During the past 30 days, how often have you seen advertisements about the dangers of tobacco use or about not smoking on billboards, posters, or buses?	n = 289	
Every day Couple times per week Once per week Couple times per month Maybe once Never	13.4% 15.2 8.8 15.4 8.9 38.3	(± 4.2%) (± 4.9) (± 3.5) (± 4.8) (± 4.0) (± 6.0)
Among those who have children and have seen anti-tobacco commercials Have you talked to your child about any of the anti-tobacco commercials or advertisements you have seen?	n = 82	
Yes No	55.1% 44.9	(± 11.7%) (± 11.7)
During the past year, have you seen any anti-tobacco or anti-smoking advertisements at movie theaters?	n = 285	
Yes No	22.1% 77.9	(± 5.4%) (± 5.4)
During the past year, have you seen any anti-tobacco or anti-smoking advertisements in shopping malls?	n = 284	
Yes No	16.8% 83.2	(± 4.6%) (± 4.6)
During the past year, have you seen any anti-tobacco or anti-smoking advertisements on billboards?	n = 288	
Yes No	58.6% 41.4	(± 6.2%) (± 6.2)
During the past year, have you seen any anti-tobacco or anti-smoking advertisements on buses?	n = 289	
Yes No	45.4% 54.6	(± 6.4%) (± 6.4)
Have you recently seen an anti-tobacco commercials on TV where a man lights a cigarette and gets showered by a tank of water that is on his back?	n = 298	
Yes Maybe No	23.8% 3.1 73.2	(± 5.1%) (± 2.3) (± 5.4)
Have you recently seen an anti-tobacco commercial on TV where a woman is looking for her cigarettes in cupboards or her purse and gets her fingers caught in a mousetrap?		= 297
Yes Maybe No	34.0% 0.3 65.7	(± 6.0%) (± 0.6) (± 6.0)

<sup>\*</sup> Estimates based on sample sizes less than 75 omitted

Created on 11/25/2003 Page 16 of 17

Some tobacco companies make promotional items like clothing, hats, bags or other things with their brand on it. Would you ever use or wear something that has a		
tobacco company logo or picture on it?	n = 297	
Yes	12.3%	(± 4.0%)
No	87.7	(± 4.0)
During the past year, have you received a free sample or coupon for a free sample o	f	
cigarettes or other tobacco products?	n	= 299
Yes	16.5%	(± 4.8%)
No	83.5	(± 4.8)
How do you feel about this statement: Tobacco companies should have the same		
rights to advertise their products as other companies. Do you	n	= 292
Strongly agree	20.7%	(± 5.1%)
Somewhat agree	26.6	(± 5.5)
Somewhat disagree	16.7	$(\pm 4.8)$
Or strongly disagree	36.0	(± 6.1)
Among those with children ages 10-17 years old		
Have you told your child specifically that you do not want him or her to use		
tobacco?	r	n = 59
Yes	*	*
No	*	*

Created on 11/25/2003 Page 17 of 17

<sup>\*</sup> Estimates based on sample sizes less than 75 omitted